

“The QWERTY Project” is a two-option exhibition prospectus. One option encourages your patrons or clientele to participate in the exhibit, while the other, more comprehensive, relies primarily on Idaho Center for the Book artists’ books, photographs, artifacts, signage, and other printed matter. “The Pica,” the first option, is less expensive and is well-suited for building community relations, serving as a fund-raiser or as a participatory event for your public. The second option, “The Elite,” is a “ready-made” traditional exhibition. Both options highlight a now antique tool—the manual typewriter—and spotlight handmade books.

Initially used primarily for rapid document production, the manual typewriter further reduced the role of the artist and calligrapher until it was replaced in modern times by the electric typewriter, then the computer.

“The QWERTY Project,” as revealed in either exhibition option, reverses history. Handmade Project bookworks have either been created with typewriters and/or have been inspired by the machine which seemingly doomed the handmade book.



## OPTION ONE – the P I C A

- » 9 handmade books with clear acrylic display “furniture” (bookstands/holders). Bookworks must be displayed under glass.
  - » 9 color copies to accompany display bookworks (for public review/reading).
  - » Color photographs of manual typewriters used to produce (or which have inspired) exhibit bookworks. Clear acrylic display stands included.
  - » Display captions/signage.
  - » 100 copies of an exhibit catalog. Additional copies available at cost.
- » The “Do It Yourself”?
    - Invite patrons to supplement “The Pica” and bring their own manual typewriters to be exhibited/operated.
    - Host typing contests for local children and/or their nostalgic parents.
    - Offer “QWERTY Workshops”: local bookmakers instruct participants how to make handmade books using typewriters—or handmade books inspired by manual (or even electric?) typewriters!

The Pica will be available September, 2009.



## OPTION TWO – the E L I T E

- » 15 handmade books with clear acrylic display “furniture” (bookstands/holders). Bookworks must be displayed under glass.
  - » 15 color copies to accompany display bookworks (for public review/reading).
  - » 4-5 manual typewriters used by or inspiring exhibit bookmakers. Typewriters must be displayed under glass.
- » Color photographs of other manual typewriters used to produce (or which have inspired) exhibit bookworks. Clear acrylic display stands included.
  - » Display captions/signage.
  - » 200 copies of an exhibit catalog. Additional copies available at cost.
  - » 25 copies of a hand-sewn exhibit paperback edition of *A Typewriter Story*, an exhibit bookwork by Amanda Hammond. Additional copies available for gift/sale at a professional discount.
- » Optional “Do It Yourself” Activities
    - Invite patrons to supplement “The Elite” and bring their own manual typewriters to be exhibited/operated.
    - Host typing contests for local children and/or their nostalgic parents.
    - Offer “QWERTY Workshops”: local bookmakers instruct participants how to make handmade books using typewriters—or handmade books inspired by manual (or even electric?) typewriters!

The Elite will be available January, 2010.



## QWERTY CREDITS

Panel 1  
1897 Blickensderfer 7  
(manual, portable),  
courtesy Dan Cadwell

Panel 4  
1950s(?) Junior Dial Typewriter,  
courtesy Tom Trusky

*Tiny Feet Publishing Co.*,  
by Ryan J. Huffaker

Panel 5  
*What Is Royal?*  
by Carissa Lentz  
1925 Royal [No 10]  
(manual, desk top)  
courtesy anonymous lender

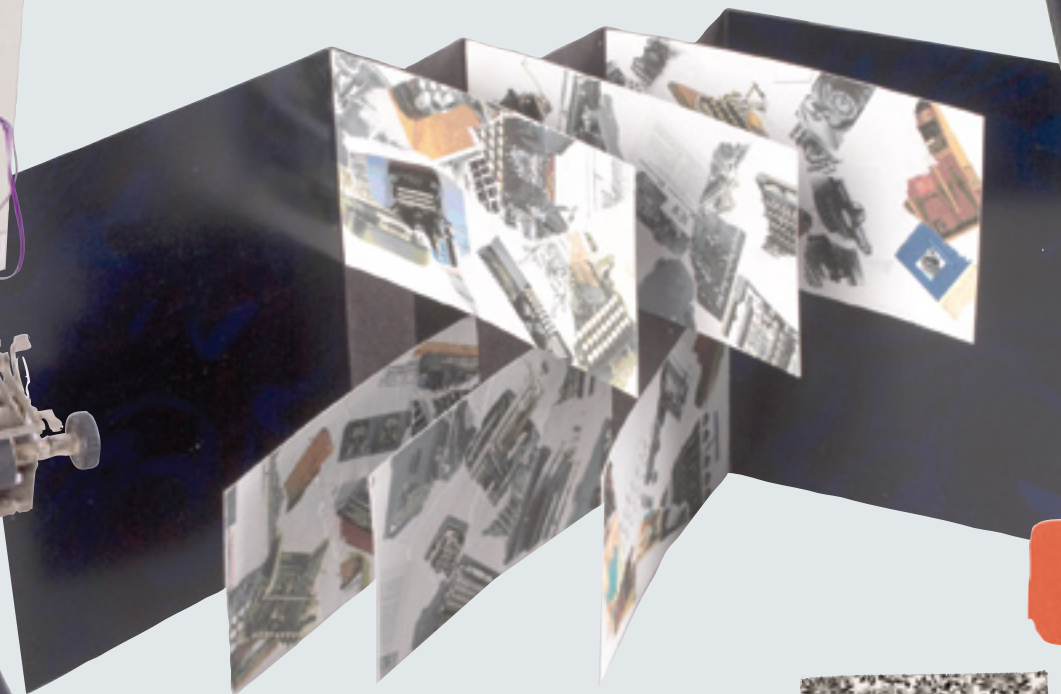
Panel 6  
*Scrapbook* by Kristy Calkin  
*You're gonna miss me when I'm gone...*  
*A Tribute to Dead Typewriters*,  
by Jennifer Peterson

Panel 7  
*A Typewriter Story* by Amanda Hammond

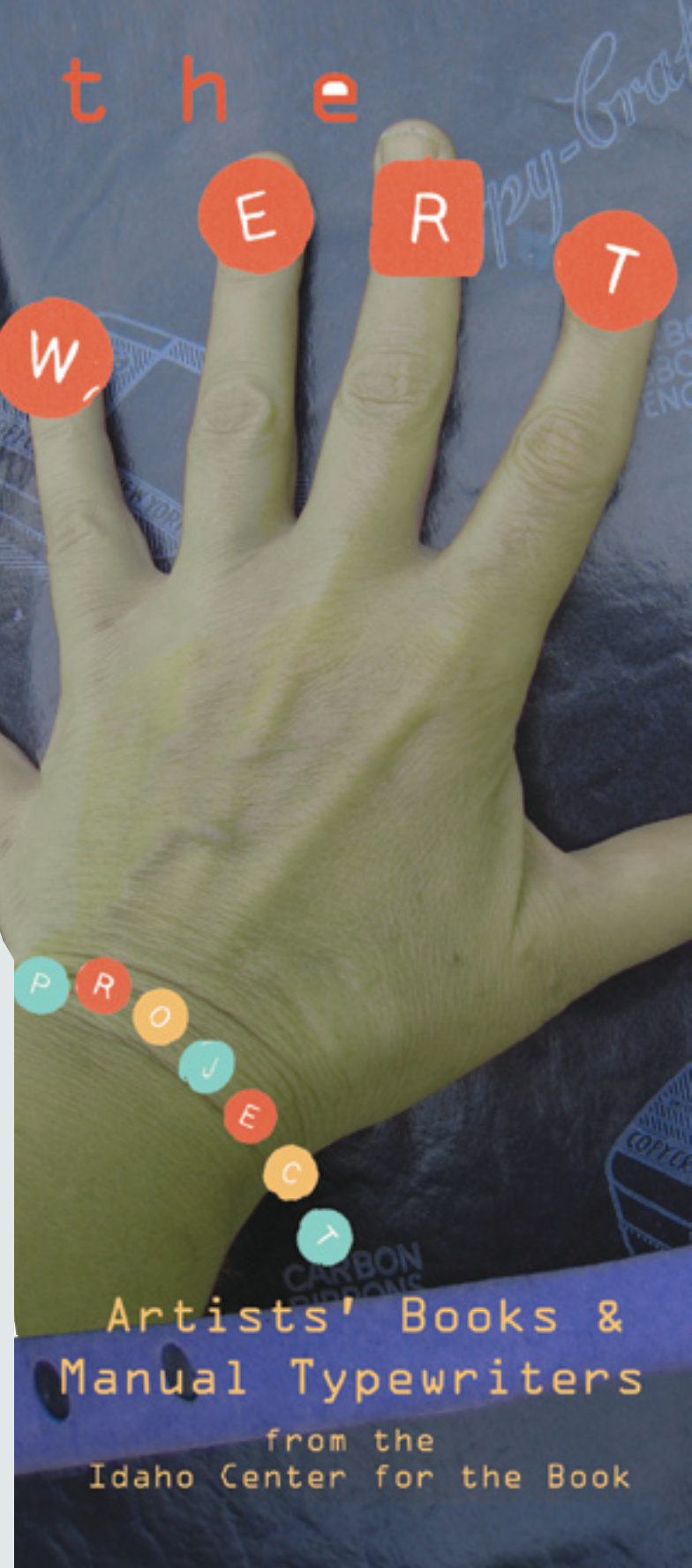
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Cover rendering: Stephanie Bacon

Layout/design: Tara Mayberry,  
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Artists' Books &  
Manual Typewriters  
from the  
Idaho Center for the Book

5

6

7